

*See Ya! & See Ya!*  
*Gold*



*alfa*<sup>™</sup>  
*Gives You More!*

*for 2004*

Our customers are not only our most ardent fans, they're also our best salespeople.

Many have become tour guides to show off their coaches wherever they go.

Meet Bob and Sue Conant, our ALFA Ambassadors. You can find them traveling throughout North America in their ALFA See Ya. They are there to answer your questions and offer their own personal advice. You can reach them at [bobnsue@seeya724.com](mailto:bobnsue@seeya724.com)



# Nothing but the Best!

Our 2004 See Ya and See Ya Gold are breaking sales records everywhere. Two of the best motorhomes ever made are as close as your local dealer.

I just can't tell you how gratifying it is to write to you, our potential customers in our fourth year of building motorhomes. In nearly every market in which we have distribution, we have become the number one selling motorhome. The innovations that have always set Alfa apart proved to be the key to success when we introduced this all new class A diesel pusher. Even with all our planning, I was still amazed at how we blew away our competition.

My family and I spend as much as 45 days a year in the RV's that we build. When I set out to create a motorhome, I knew if I made it livable and comfortable for me, that our customers would love it, too. Many of them spend six months or more per year in their motorhomes so comfort and livability are extremely important. When I started designing the See Ya, I worked to achieve the same high degree of livability that we accomplished in our fifth wheels. Our 7'6" interior ceiling, 42" deep slide out, huge windows and basement air conditioning are a reflection of that heritage and experience. We were really excited that the rigid design of the framework and structure combined with the low center of gravity resulting from the basement air and heater caused it to be a wonderfully drivable coach as well.

This past year we introduced the See Ya Gold. It has everything our See Ya has and so much more. From its incredible on-board electronics package to the Hydro-hot heating system, it is advanced technology at its best. Best of all, using Alfa efficiency and economy we were able to do it at a price that is half of what our competitors are selling similar products for. The Gold has been my exclusive coach since we developed it. I put in everything that I love to use to make my trips more enjoyable.

It really is something you have to see and test drive to believe. I've said it before and I'll say it again - our See Ya and See Ya Gold are the best motorhomes available at any price, for a most reasonable price. It's a GREAT RV, a GREAT HOME, a GREAT DRIVE and a GREAT VALUE.

Sincerely,  
JOHNNIE CREAN

President, Alfa Leisure, Inc.



# *What You Expect...*

# *What We Deliver...*

**Maximum floor space in a maneuverable length.**

**Luxury without compromise.**

**Full headroom and a flat floor throughout your home.**

There are no step up areas in the bedroom. Slide-out interior height is 6'2" and the floor is flush.

**A home-like roomy feel.**

The living room is a foot wider. The whole interior is 9" taller, giving the See Ya increased interior volume.

**More interior storage space so you can bring it all along.**

Our 8 container attic storage is all bonus space.

**Massive exterior storage with convenient access from the patio side of your home.**

The mechanical items you don't care about are on the road side, so you can store your belongings on the door side.

**Better visibility to see the great outdoors.**

The See Ya windows are taller so you can see out while standing as well as sitting.

**Great drivability.**

More aerodynamic downforce, and decreased bump steer makes the See Ya a great ride. Our taller front cap enables us to slope the top to create downforce. Our increased torsional rigidity keeps the wheels pointed in the right direction.

**A home that's cool in the summer, and warm in the winter.**

2 3/8" thick R-11 walls, increased duct size, and more insulation produce better thermal efficiency.

**A fully equipped home at a great price.**

We have no expensive options because everything is standard. It's that simple.



Privacy shades



Combination washer/dryer



2000 watt inverter



Aerodynamic satellite system



7.5 KW diesel generator



27,000 BTU residential style basement air conditioner with heat pump



Semi-automatic hydraulic leveling jacks

# SEE YA includes the features that you want most at no extra charge



*Compare for yourself.  
Alfa is the better value!*



## SEE YA 40'

## Alfa

STARTING MSRP: \$190,946

## COMPETITION

STARTING MSRP: \$219,056

- SOLID GOLD 5 YEAR PROTECTION PLAN
- 7'6" INTERIOR CEILING
- 6'2" INTERIOR SLIDE OUT CEILING
- 42" DEEP DRIVER SIDE SLIDE OUT FREES PATIO SIDE FOR REAL ENJOYMENT
- INCREDIBLE INTERIOR/EXTERIOR TRASHCAN SYSTEM
- TORSIONAL RIGIDITY AND LOWER CENTER OF GRAVITY FOR A COMFORTABLE RELAXING RIDE
- HUGE ABUNDANT VIEW WINDOWS THROUGHOUT
  
- LIVING ROOM CEILING FAN
- EXTRA WIDE GALLEY COUNTERTOP
- PATIO TABLES & CHAIRS
- LEATHER RECLINERS
- CONVENIENT ELECTRIC & MANUAL PRIVACY SUNVISORS
  
- REFRIGERATOR/FREEZER 4-DOOR W/ ICE MAKER
- WASHER/DRYER COMBO, VENTED
- EXTERIOR REFRIGERATOR/FREEZER
- WINDOW AWNINGS
- SOLID SURFACE COUNTERTOP
- EXTERIOR SLIDE OUT COMPARTMENT TRAY
- MULTI-DISC CD CHANGER
- WATER SUPPLY HOSE W/ REEL
- 3 BURNER RANGE W/ OVEN
- TV SATELLITE DISH ANTENNA
- UNDERCOATING

OPTIONS INCLUDED IN PURCHASE PRICE

- ALFA EXCLUSIVE
- ALFA EXCLUSIVE
- ALFA EXCLUSIVE
- ALFA EXCLUSIVE
  
- ALFA EXCLUSIVE
- ALFA STANDARD
  
- ALFA STANDARD
  
- ALFA STANDARD
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COMPETITOR'S ADDITIONAL OPTIONS TOTAL

- 1 YR/ 3 YR LIMITED
- NOT AVAILABLE
- NOT AVAILABLE
- NOT AVAILABLE
  
- NOT AVAILABLE
- NOT AVAILABLE
  
- STANDARD: AVERAGE SIZE MINIMAL NUMBER OF WINDOWS
- NOT AVAILABLE
- NOT AVAILABLE
- NOT AVAILABLE
- STANDARD: FABRIC RECLINERS
- STANDARD: PLEATED MANUALLY OPERATED DASH SHADES
- \$1,834
- \$1,302
- \$1,155
- \$910
- \$616
- \$595
- \$434
- \$399
- \$357
- \$350
- \$294

OPTIONS TOTAL

**\$0!**

**\$8,246**

FINAL COST **\$190,946**

**\$227,302\***

*You get ALFA Exclusive Design Features plus a savings of **\$36,356!!***

# SEE YA GOLD includes the features that you want most at no extra charge



Compare for yourself.  
Alfa is the better value!



## SEE YA GOLD 40'

## Alfa

STARTING MSRP: \$250,768

## COMPETITION

STARTING MSRP: \$313,698

SOLID GOLD 5 YEAR PROTECTION PLAN  
7'6" INTERIOR CEILING  
6'2" INTERIOR SLIDE OUT CEILING  
42" DEEP DRIVER SIDE SLIDE OUT  
FREES PATIO SIDE FOR REAL ENJOYMENT  
INCREDIBLE INTERIOR/EXTERIOR  
TRASHCAN SYSTEM  
TORSIONAL RIGIDITY AND LOWER CENTER OF GRAVITY FOR A COMFORTABLE RELAXING RIDE  
HUGE ABUNDANT VIEW WINDOWS THROUGHOUT  
LIVING ROOM CEILING FAN  
EXTRA WIDE GALLEY COUNTERTOP  
PATIO TABLES & CHAIRS  
ELECTRIC AWNING PACKAGE  
HYDRONIC HEATING - CONTINUOUS  
HOT WATER & ENGINE PRE-HEAT  
GPS SYSTEM  
GALLEY/ENTRY & BATH TILE  
20" PATIO TV W/ SLIDE OUT TRAY  
ULTRA LEATHER RECLINER W/ FOOTREST & END TABLE  
HEATED FLOOR TILES  
POWER WATER HOSE REEL  
10 DISK CD PLAYER, CASSETTE & RADIO  
EASY ACCESS PASSENGER SIDE FULL WARDROBE  
EXTERIOR SPOT LIGHT  
CB RADIO READY

OPTIONS INCLUDED IN PURCHASE PRICE

ALFA EXCLUSIVE  
ALFA EXCLUSIVE  
ALFA EXCLUSIVE  
ALFA EXCLUSIVE  
  
ALFA EXCLUSIVE  
  
ALFA STANDARD  
  
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COMPETITOR'S ADDITIONAL OPTIONS TOTAL

1 YR/ 3 YR LIMITED  
NOT AVAILABLE  
NOT AVAILABLE  
NOT AVAILABLE  
  
NOT AVAILABLE  
  
NOT AVAILABLE  
  
STANDARD: AVERAGE SIZE MINIMAL NUMBER OF WINDOWS  
NOT AVAILABLE  
NOT AVAILABLE  
NOT AVAILABLE  
NOT AVAILABLE  
\$12,600 GIRARD ELECTRIC AWNING PACKAGE  
\$9,800  
  
\$3,570  
\$2,800 GALLEY TO ENTRY TILE W/ AREA RUG  
\$1,820 24" PATIO TV W/ SLIDE OUT TRAY  
\$1,540 LEATHER RECLINER W/ FOOTREST & END TABLE  
\$1,260  
\$420  
\$350 IN DASH 6 CD PLAYER & RADIO - NO CASSETTE  
\$280 FULL REAR WARDROBE  
\$210  
\$105

OPTIONS TOTAL                      **\$0!**    **\$34,755**

FINAL COST                      **\$250,768**    **\$348,452\***

You get ALFA Exclusive Design Features  
plus a savings of **\$97,685!!**

\*PRICES BASED ON ACTUAL VENDOR'S PRICE SHEET

# ALFA Gives You More!

## Real People - Real Adventures!

"I wanted to communicate how truly satisfied and impressed I am with the ALFA Leisure company and its Class A coach. We purchased our 2002 ALFA See Ya in December 2001. Since I am 6'4" tall, when I first saw a See Ya I told my wife, "Gosh, hon, they finally made a coach just for me!" We have made two cross country trips (Baltimore, MD to Riverside, CA) plus numerous weekend outings. I have nothing but praise for the coach, including the Caterpillar diesel engine and the Freightliner chassis. It is truly going first class.

I will put ALFA's customer service and their warranties head and shoulders above the others."

Dr. & Mrs.  
Robert Brown



Seven foot tall, David Erickson, in an Alfa See Ya



David in a competitor's model

## Taller!

7'6" ceilings with 6'2" slide-out ceilings. Still the tallest ceiling of any motor-home ever built! Tremendous livability, plus extras like abundant attic storage and a ceiling fan.

## Deeper!

42" deep slide-out. This gives you nearly 12 feet of interior width (like other's double slide-outs) while keeping your patio and basement storage accessible.

## Lighter!

Our 40' motorhome is lighter than many similarly equipped 35' models. With the air conditioning in the basement, it's easier to drive because the center of gravity is low. The improved aerodynamic design gives you better fuel efficiency.





## Brighter!

Look at all those windows! The view is what it's all about. Taller ceilings mean taller windows. Only with ALFA can you bring the great outdoors inside.

## Beautiful!

Decors that reflect your lifestyle. It's more than a motorhome...it's *your home*.

## Quality!

Simply the highest standard in the industry today. The all new ALFA See Ya and See Ya Gold have set a new standard that others can only hope to attain.

## Paint your yacht?

Any boating enthusiast can tell you first hand that there is nothing as long lasting or durable as marine grade gel-coated fiberglass. Unlike paint, this sun resistant product will resist fading or yellowing under the harshest conditions. Did you ever see a yellow yacht? Every 2004 See Ya comes with this same high quality gel-coat on the front and rear caps. These superior gel-coated end caps in conjunction with our UV protected Medallion™ gel-coated sidewalls ensure a motor home that will look beautiful for many years to come.

Other manufacturers wow you with fancy paint jobs. And they do look great when you buy them. We don't paint our products because we believe paint is prone to peeling, scratching and fading. A motor home exterior has many different surfaces including aluminum, ABS plastic and fiberglass. All these surfaces react differently to paint. Some parts may peel while others may fade or chip over time.

At ALFA, we're interested in preserving your investment, not just while you own it, but at resale as well. We believe that five years down the road, the all gel-coated See Ya is going to look a whole lot nicer than a full body painted coach given the same care and maintenance.

Three decors to choose from

# Beauty, Luxury, Comfort!

White Gold



Valances



Pillows/Valances



Dinette/Valances



Harvest/White Gold Carpet

Harvest



Dinette



Valances



Pillow/Valances



## What you can't see can make a difference.

Carpet may all look alike and "stain resistant" phrases may all sound alike but we know the difference at ALFA. Our carpets come with a factory applied fully saturated stain resistant treatment. This makes your carpet fiber resistant to stains right down to the backing. Other manufacturers offer a stain resistance that's only sprayed across the top. This is a less expensive treatment, allowing them to cut corners where you can't see it. It all pays for itself in the end, when your Alfa carpet looks newer and comes cleaner years down the road.



Dinette booth option



Freestanding computer desk & recliner option

# The 2004 See Ya!



## Rosemary



Dinette/Valances/Pillows



Valances

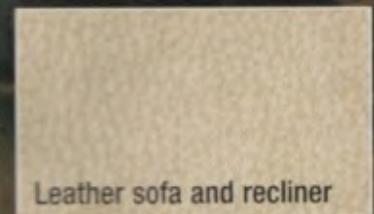


Carpet

## Flooring



## All Decors



Leather sofa and recliner



12 cu. ft.  
4 door  
refrigerator/  
freezer

Our spacious  
new gourmet  
galley with  
self lighting  
stove and  
plentiful  
storage

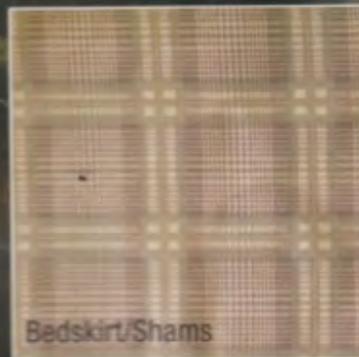
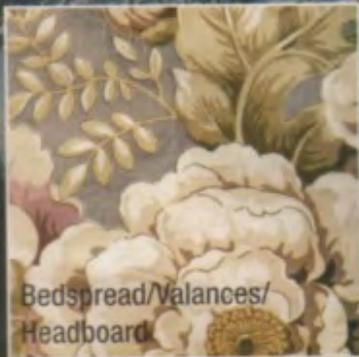


# The See Ya Master Suite

We've loaded the bases with...

- Shower grab handle for secure footing.
- New sliding showerhead adjusts to all heights.
- Solid oak magazine rack
- TV/DVD combo in bedroom
- Solid oak passage doors
- And even more!

## Bedroom Decor



*Residential sized closet with fabulous storage*



*Porcelain toilet*



*Height adjustable massage shower head*

# Fit for a King!



Overhead TV/DVD combo



Mirrors, medicine cabinet, solid surface countertop and single lever faucet for a home-like vanity.

## Mini blinds? Are we crazy?

While day/night shades are popular and abundant throughout the RV industry, Alfa uses mini blinds for several very important reasons. Mini blinds offer excellent ventilation while still providing you with privacy and light control. Day/night shades are either down for privacy with no air flow, or up for ventilation with no privacy. Mini blinds offer better security than day/night shades. When you hear a noise around your RV at night, there is no way to look through a day/night shade. You have to raise them completely up in order to look out. Mini blinds allow you the security of being able to look out without raising the shade.

Our trailers and motor homes are known for their abundance of huge view windows. Day/night shades work okay on smaller windows but are not designed to function well when used with larger windows. They tend to bow in the middle and crumple when you raise them. Raising and lowering them can be a chore. A single pull of the cord places your mini blinds in any position you want them. Twist the wand and you have full control of how much light you allow in. Our coaches come equipped with convenient cord cleats, allowing you to tie up your mini-blinds while traveling for a quiet comfortable ride. Day/night shades often drop down during travel and with no external cord they cannot be tied into place to keep them from banging or moving about. We realize that everyone is different and some people prefer day/night shades. For those who desire them, we offer day/night shades as an option.



Electric main awning with wind sensor slide-out covers and window awnings.



Patio party center with fully functioning TV and fridge/freezer, 4 patio chairs and 2 tables.



ALFA exclusive pass-through waste basket with interior/ exterior access



Slide out shelf fishing rod storage



Massive vault-like climate controlled basement storage

## The Ultimate in Features

Fully Integrated On-board Electronics Package which includes a Pentium 4 Computer System Complete with Wireless Keyboard, Mouse and plenty of Software.

- GPS Navigational System
- Photo Quality Printer
- In Motion Cellular E-mail
- Hands Free Cell Phone
- Flat Screen Multi-purpose Monitor for GPS, Computer, and Backup Camera
- Color Remote Control Backup Camera
- 27" Flatscreen TV

Two Satellite Receivers with combined 60 hr. record time Digital Video Recorder (DishPVR)

Dual LNB in Motion Satellite on Roof

Dual LNB Portable Satellite Dish

Front/Rear Proximity Sensor

Power Visors on Driver & Passenger Windows

Advantium Microwave/Convection Oven

Chrome Sealed Burner Stove

Moen Monticello Galley Faucet

Stainless Steel Galley & Lavy Sinks

Garbage Disposal

Solid Oak Face Frames and Doors

Hidden Hinges

Gooseneck Dash Lights

Hallway Courtesy Lights

# Introducing the



Relax in total comfort surrounded by all the luxuries you desire. For him, this game; for her, spaciousness, beauty and comfort.



A kitchen as functional as it is beautiful featuring the new GE Advantium oven. The Advantium uses high intensity lights combined with microwave energy and computer microprocessors to allow you to bake, brown, and microwave all in one.

The most innovative refrigerator on the market is yours in a See Ya Gold.



Alfa exclusive pass-through waste basket with interior/exterior access.

# 2004 See Ya Gold



The elegant master suite is designed for your ultimate comfort and livability.



Our huge shower with height adjustable massaging shower head, european-style body care dispenser and three towel rack makes bathing a luxury.



Stainless steel lavy sink and highest quality Delta faucet.



Everything you need and more right at your fingertips; hands free cell phone, e-mail, color remote control back up camera and wireless keyboard are just a few of our fabulous features. All standard.



27" flatscreen TV with Picture in Picture and DishPVR! DishPVR lets you decide how you watch TV. You can record and playback audio and video, pause a live program and not miss any of the action, or record a program for later without a VCR.



Our spacious interiors are unmatched. "We use Ultraleather™ with the look and feel of the finest European Calfskin. This animal-friendly alternative sets new standards for durability, livability and luxury. So like leather, only better."

# See Ya Gold Specs

## Weights

Unloaded Vehicle Weight  
UVW28,808 LBS.

Gross Vehicle Weight  
GCWR33,880 LBS.

Front Gross Axle Weight  
13,880 LBS.

Rear Gross Axle Weight  
20,000 LBS.

## Measurements

Wheelbase 252"  
Overall Length 39'11"  
Overall Height \*12'5"  
Interior Height 7'6"  
Interior Width 95"  
Exterior Width 102"

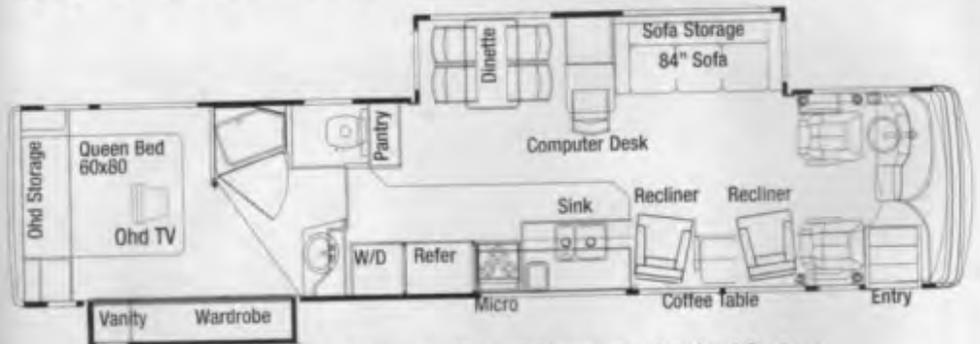
## Tank Capacities \*\*

Water Heater (GAL)10  
Gray Tank (GAL)75  
Black Tank (GAL)40  
Fresh Water Capacity (GAL)103  
Fuel Tank (GAL)150  
L.P. Tank (GAL)38

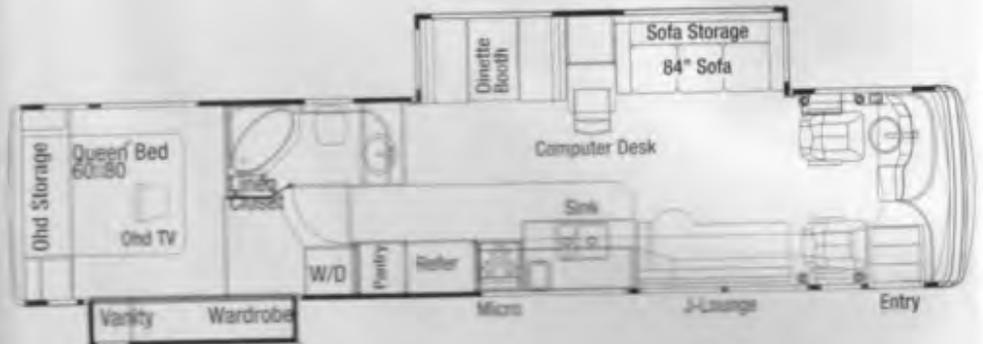
\*Heights may vary due to vehicle loading

\*\*Tank manufacturer's listed water capacity (WC). Actual filled LP capacity is 80% of listing due to safety shut off required on tank.

# 2004 See Ya Gold Floorplans



#1002 with walk-through shown with 2 recliners as standard feature.



#1002 with private bath shown with J-Lounge and dinette booth options. SYG40FD

### Livingroom/Dinette



### Bedroom Suite



*The Alfa See Ya Diesel Pusher set the motorhome industry spinning when it was introduced. It quickly rose to number one in most of its markets. It is only natural that if anyone could top the See Ya it would have to be Alfa itself.*

*Introducing the 2004 Alfa See Ya Gold. The most fully equipped motorhome that you can buy - you would have to pay over \$500,000 to find another motorhome with everything the Gold has to offer.*

*As always, our features are included with the price along with our unmatched Five Year Solid Gold Protection Plan. Look us over, then look us up. We've got one waiting for you.*

# Luxury, Value, ALFA



Fully electric awning and slide out package for your entire coach.



Patio Party Center with 20" flat screen TV, refrigerator/freezer, patio chairs and tables provide outdoor living at its finest.



Electric storage trays. A flick of a switch and your storage comes to you.



Our GPS navigational system is an electronic map that tells you where you are, where you are going and how to get there.



Highest quality Alcoa Aluminum Rims.



Freightliner Raised Rail 400 HP Cummins Diesel Pusher Chassis with side draft radiator and independent front suspension.



The Hydro-Hot™ provides hot water on demand, heated floor tiles and luxurious radiant heat stations throughout the coach with a 50,000 BTU diesel burner and a 1650 watt 120 volt AC electric heating element.

## The Ultimate in Value

Alfa's Exclusive Solid Gold 5 Year Protection Plan

8.9L 400 HP Cummins Diesel Engine With 1200 FT lbs of Torque

Hydro Hot diesel/electric Radiant Heating features Continuous Hot Water, Heated Floor Tiles in Galley and Lavy and High Volume Radiant Heating Stations Throughout Coach

3 Separate Thermostat Heat Controls in Cockpit, Galley and Bed/Bath Area

Independent Front Suspension

Aluminum Alcoa Rims

Complete Electric Window Awnings Package

Power Cord Reel

Power Hose Reel

Powered Step Cover

Powered Trunk Tray

Keyless Entry

Docking Lights

20" Flatscreen Patio TV

12V & 110V Gauges to Monitor Power

Convenient Air Station with 50' Hose and Dual Head Angled Chuck w/ Gauge

50 Amp Surge Protector

Variable Speed Water Pump

Compass and Temperature Gauges

# Strong Floor, Quiet Ride, Easy Drive

## How Did ALFA Do That?

By using 5 steel bulkheads, a 3" steel framed vacuum bonded basement floor, and a 6 3/8" thick perimeter frame to create the ALFA See Ya "Lock-Box™" rigid chassis. This reduces road noise, provides a vault-like basement, and a floor so strong it reduces twisting and feels like concrete. Jump on the floor of an ALFA, then jump on the floor of "theirs" - feel the difference!

The 5 bulkheads surround the chassis and serve as shear walls to minimize radial movement of the box.



### Quiet Ride

The 6 3/8" floor and the 3" subfloor put sound barriers to help stop road noise.

### Detail of Perimeter Frame

3" Z-bar runs the length of the frame.

2" steel tube

3/4" plywood floor

6 3/8"

3" steel framed vacuum bonded basement floor

Perimeter frame, main bulkheads, and steel basement floor all welded together creating a high torsional rigidity.

### Torsional Rigidity

The result of the 5 steel bulkheads, reduced twisting of the frame, decreases rattles, creaks and groans going down the road.

# 36'

# 2004 See Ya Floorplans

## WEIGHTS

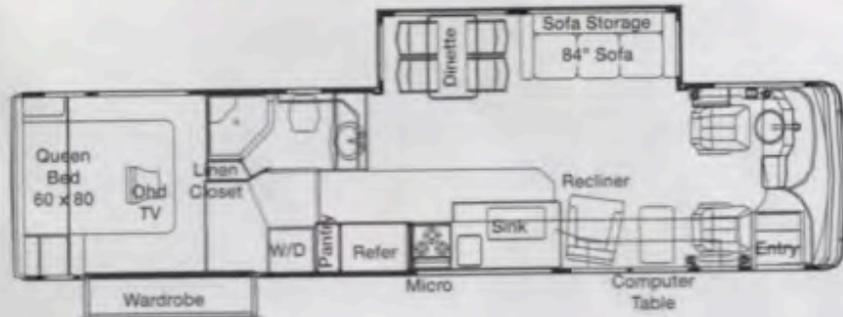
Unloaded vehicle weight UVW (lbs)	25,661
Gross vehicle weight rating GVWR (lbs)	32,000
Gross combined weight rating GCWR (lbs)	37,000
Front gross axle weight rating (lbs)	12,000
Rear gross axle weight rating (lbs)	20,000

## MEASUREMENTS

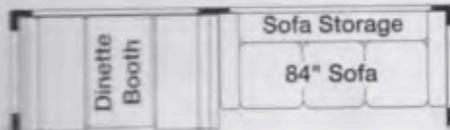
Wheelbase	228"
Overall length	37'9"
Overall height*	12'5"
Interior height	7'6"
Interior width	96"
Exterior width	102"

## TANK CAPACITIES\*\*

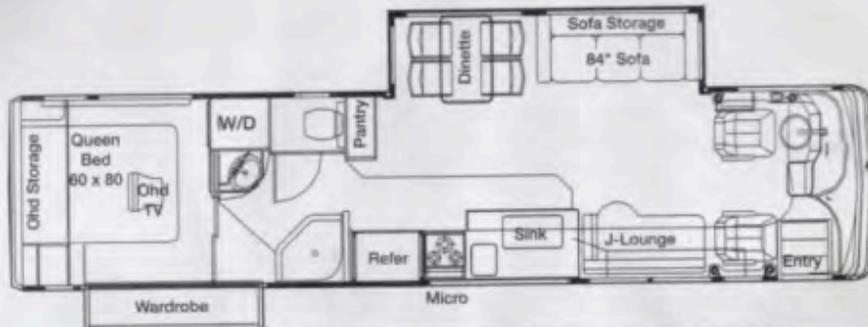
Water heater (gal)	10
Gray tank (gal)	75
Black tank (gal)	40
Fresh water capacity (gal)	101
Fuel tank (gal)	100
L.P. tank (gal)	38



**36' Model #1001 with Private Bath, Living Room Option #2**  
356.04 sq. ft.



Coffee Table in lieu of Computer Table



**36' Model #1001 with Walk Through Bath, Living Room Option #3**  
356.04 sq. ft.

# 40'

## WEIGHTS

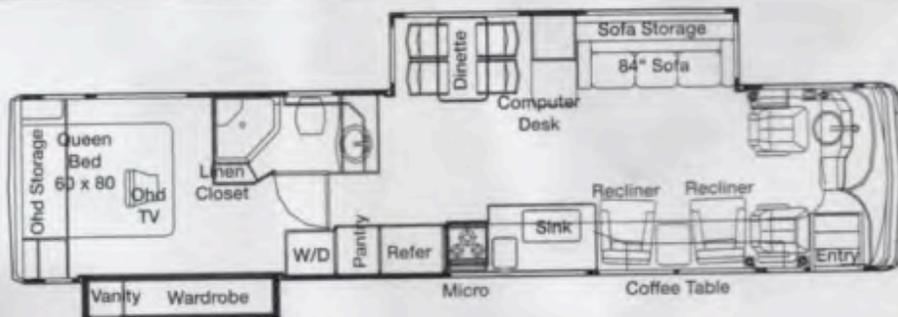
Unloaded vehicle weight U/VW (lbs)	26,021
Gross vehicle weight rating GVWR (lbs)	32,000
Gross combined weight rating GCWR (lbs)	37,000
Front gross axle weight rating (lbs)	12,000
Rear gross axle weight rating (lbs)	20,000

## MEASUREMENTS

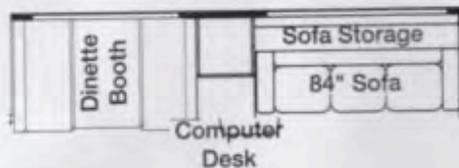
Wheelbase	252"
Overall length	39'11"
Overall height*	12'5"
Interior height	7'6"
Interior width	95"
Exterior width	102"

## TANK CAPACITIES\*\*

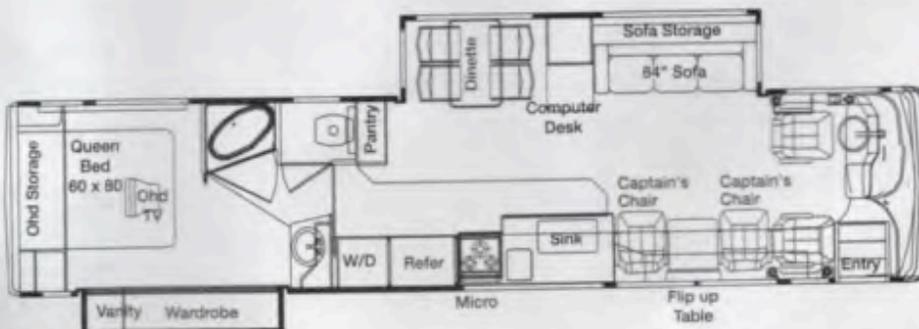
Water heater (gal)	10
Gray tank (gal)	75
Black tank (gal)	40
Fresh water capacity (gal)	101
Fuel tank (gal)	100
L.P. tank (gal)	38



**40' Model #1004 with Private Bath, Living Room Option #1**  
(Living Room Option #2: Computer table in lieu of coffee table)  
396.81 sq. ft.



Living Room Option #3



**40' Model #1004 with Walk Through Bath, Living Room Option #5**  
396.81 sq. ft.

\* Heights may vary due to vehicle loading

\*\* Tank manufacturer's listed water capacity (WC). Actual filled LP capacity is 80% of listing due to safety shut off required on tank.

# SEE YA and SEE YA GOLD



## Standard Features



### SEE YA Standard Features

### SEE YA GOLD Upgrade Package

#### CHASSIS/ ENGINE/ SUSPENSION

RAISED RAIL FREIGHTLINER XC SERIES CHASSIS

7.5 KW DIESEL GENERATOR

ABS AIRBRAKE SYSTEM

MANUAL DUMP VALVE FOR AIR SUSPENSION

SACHS SHOCK PACKAGE

AIR DRYER W/ ELECTRIC HEATER

ENGINE BLOCK HEATER

AIR CLEANER RESTRICTION INDICATOR

HYDRAULIC FRONT & REAR LEVELING JACKS

CATERPILLAR 350 HP TURBOCHARGED AFTERCOOLED 7.2L DIESEL ENGINE

860 LBS/FT TORQUE AT 1440 RPM

CUBIC INCH DISPLACEMENT: 7.2 LITERS

ALLISON 3000 MH 6 SPEED TRANSMISSION

100 GALLON FUEL TANK CAPACITY

REAR AXLE RATIO: 4.78:1

NEWAY AS 120 SUSPENSION

FULL NEWAY AIR RIDE SUSPENSION FRONT AND REAR

S-CAM REAR BRAKES

FULL AIR BRAKES (DRUMS) W/ AUTOMATIC SLACK ADJUSTERS - FRONT & REAR

WHEEL BASE 36': 228" / 40': 252"

FRONT AXLE CAPACITY : 12,000 LBS

REAR AXLE CAPACITY : 20,000 LBS

MICHELIN XZE 275/80R 22.5 LRG

TIRE LOAD RANGE: G

5000 LB. HITCH RECEIVER

2000 WATT INVERTER

50 DEGREE WHEEL CUT ON FRONT STEERING BOTH DIRECTIONS

7.5 KW DIESEL GENERATOR W/ AUTO START

CUMMINS 400 HP ISL TURBOCHARGED, AFTERCOOLED 8.9L ELECTRONIC DIESEL ENGINE

1200 LBS/FT TORQUE AT 1300 RPM

CUBIC INCH DISPLACEMENT : 8.9 LITERS

150 GALLON FUEL TANK CAPACITY

REAR AXLE RATIO: 4.63:1

ZF INDEPENDENT FRONT SUSPENSION

ZF FRONT SUSPENSION/ NEWAY REAR SUSPENSION

17" AIR DISC BRAKES IN FRONT/ FULL AIR BRAKES (DRUMS) W/ AUTOMATIC SLACK ADJUSTERS IN REAR

WHEEL BASE : 40': 252"

FRONT AXLE CAPACITY : 13,880 LBS

MICHELIN XZA2 275/80R 22.5 LRH

TIRE LOAD RANGE: H

10,000 LB HITCH RECEIVER

2000 WATT INVERTER PLUS 400 WATT COMPUTER INVERTER

56 DEGREE WHEEL CUT ON FRONT STEERING BOTH DIRECTIONS

#### BODY CONSTRUCTION

WELDED ALUMINUM FRAMED UPPER SUPERSTRUCTURE W/ STEEL REINFORCEMENTS

ULTRA-LIGHT HIGH DENSITY 5.5" THICK COMPOSITE ROOF W/ R-20 INSULATION VALUE

STEEL FRAMED COCKPIT & ENTRY DOOR FRAME

HIGH-TECK LIGHTWEIGHT GEL COATED MEDALLION™ FIBERGLASS EXTERIOR WALLS

THICKEST, STRONGEST WALLS IN THE INDUSTRY: 2 3/8" THICK, R-11 INSULATION VALUE

SUPER STIFF UNITIZED STEEL FLOOR FRAME W/ INTERLOCKING CROSS MEMBERS

3/4" TONGUE & GROOVE PLYWOOD FLOOR DECKING

HUGE CLIMATE CONTROLLED BASEMENT

ULTRA-FLAT™ FLUSH FLOOR ELECTRIC SLIDEOUT IN LIVING ROOM

WARDROBE SLIDE OUT IN BEDROOM

2 3/8" THICK VAULT LIKE, EXTRA LARGE POSI-SEAL BAGGAGE DOORS W/ SINGLE HANDLE LATCHES

UNDERCOATED WHERE REQUIRED



# More SEE YA and SEE YA GOLD



**SEE YA Standard Features**

## Standard Features



**SEE YA GOLD Upgrade Package**

### DRIVER'S COCKPIT

SMART STEERING WHEEL  
 POWER STEERING/ CRUISE CONTROL  
 LEATHER 6 WAY POWERED PILOT SEAT  
 DASH FANS  
 TWO ELECTRIC WINDSHIELD SUNVISORS & MANUAL DRIVER & PASSENGER SIDE SUNVISORS  
 REAR VIEW MIRROR FOR INTERIOR VIEWING  
 GENEROUS COCKPIT STORAGE  
 PILOT AND COPILOT MAP LIGHTS  
 TILT AND TELESCOPIC STEERING WHEEL COLUMN

BACK UP CAMERA W/ MONITOR AND ONE WAY SPEAKER  
 POWER CONTROLLED HEATED EXTERIOR MIRRORS  
 CUP HOLDERS  
 FOUR-POINT SEMI-AUTOMATIC HYDRAULIC LEVELING JACKS  
 12V OUTLET  
 MANUAL PASSENGER SIDE STEP COVER

ULTRA LEATHER 6 WAY POWERED PILOT & CO PILOT SEATS  
 DASH FANS AND VENTED FRONT OVERHEAD  
 FOUR ELECTRIC SUNVISORS: WINDSHIELD, DRIVER & PASSENGER SIDE

REAR VIEW MIRROR FOR INTERIOR VIEWING

TILT AND TELESCOPIC STEERING WHEEL COLUMN WITH ADJUSTABLE PEDALS  
 COLOR BACK UP CAMERA WITH MONITOR AND ONE WAY SPEAKER

12V OUTLET/ 12V & 110V GAUGES ON FRONT OVERHEAD  
 ELECTRIC PASSENGER SIDE STEP COVER  
 COMPASS/THERMOMETER/DASH CLOCK  
 SIX PROXIMITY SENSORS W/ TWO DISPLAYS



### EXTERIOR AMENITIES

COMBINATION SLIDEOUT COVERS/WINDOW AWNINGS  
 ELECTRIC MAIN AWNING W/ WIND SENSOR

19" PATIO TV & FRIG/FREEZER COMBO  
 4 PATIO CHAIRS & 2 FOLDING TABLES  
 PORCH LIGHT  
 EXTERIOR SCARE LIGHTS  
 GEL COAT MARINE GRADE UV PROTECTED FRONT CAP  
 EZ STORE SLIDE OUT TRUNK TRAY  
 ELECTRIC DUMP VALVES  
 ELECTRIC ENTRY STEP  
 REAR LADDER  
 EXTERIOR ASSIST HANDLE  
 UNDER HOOD UTILITY LIGHTS FRONT & REAR  
 EXTERIOR SHOWER

COMBINATION SLIDE OUT COVERS/ ELECTRIC WINDOW AWNINGS PACKAGE  
 ONE PIECE ELECTRIC MAIN AWNING COVERS WHOLE PATIO AREA INCLUDING FRONT DOOR W/ WIND SENSOR

20" FLAT SCREEN PATIO TV & FRIG/FREEZER COMBO  
 2 LOUNGERS, 4 PATIO CHAIRS & 2 FOLDING TABLES

EZ STORE SLIDE OUT TRUNK TRAYS/ ONE ELECTRIC

ALUMINUM RIMS W/ VALVE EXTENSIONS  
 LONG HANDLED SQUEEGEE & WINDEX BOTTLE IN GENERATOR COMPARTMENT  
 AIR HOSE  
 ELECTRIC WATER HOSE AND POWER CORD REEL

# And more SEE YA and SEE YA GOLD



## Standard Features



### SEE YA Standard Features

### SEE YA GOLD Upgrade Package

#### INTERIOR LUXURIES AND ENTERTAINMENT SYSTEMS

LEATHER SLEEPER SOFA  
LEATHER RECLINERS  
LEATHER J-LOUNGE  
DELUXE CEILING FAN W/ BRASS TRIM  
READING LIGHTS OVER SOFA

SOFT TOUCH CARPETED CEILING  
WASHER/DRYER COMBO PACKAGE/ FILTERLESS & OUTSIDE VENTED  
REAR VISION SYSTEM - BLACK & WHITE

ENTERTAINMENT CENTER W/ COMBO VHS/ DVD

SATELLITE TV SYSTEM W/ ROOF MOUNTED DISH  
10 DISC CD CHANGER  
SATELLITE RECEIVER/ACCESS CARD  
27" STEREO TV WITH REMOTE  
13" TV/DVD COMBO IN BEDROOM  
13" GALLEY SLAVE TV  
19" PATIO TV  
4 CHANNEL STEREO AMPLIFIER & SPEAKERS  
IN DASH STEREO SYSTEM W/ CD PLAYER  
8 SPEAKERS W/ 3 VOLUME CONTROLS  
PORTABLE 18" SATELLITE DISH DUAL LNB  
CB RADIO READY

TWO ELECTRIC WINDSHIELD SUNVISORS & MANUAL DRIVER & PASSENGER  
SIDE SUNVISORS  
FAN-TASTIC™ FAN IN LIVING ROOM & BEDROOM. EXHAUST FAN IN BATH



New  
Front  
Overhead

#### GALLEY AMENITIES

12 CF 4 DOOR REFRIGERATOR/FREEZER W/ ICE MAKER  
OAK RAISED PANEL REFRIGERATOR DOOR

SOLID OAK RAISED PANEL CABINET DOORS W/ BRASS PULLS

SOLID OAK DINETTE TABLE W/ LEAF AND CHOICE OF FREE-STANDING  
DINETTE CHAIRS OR BOOTH DINETTE W/ DRAWERS  
OUR EXCLUSIVE INTERIOR/EXTERIOR PASS THROUGH WASTE BASKET  
SYSTEM

21" OVEN W/ 3 BURNER RANGE AND SELF LIGHTING HIGH OUTPUT  
BURNERS  
SPACE SAVER CONVECTION MICROWAVE  
COUNTER FLUSH KNIFE RACK  
SOLID SURFACE GRANITE LIKE COUNTERTOP W/ PORCELAIN SINK

DELUXE SINGLE LEVER KITCHEN FAUCET W/ PULL OUT SPRAYER  
CHOPPING BLOCK SINK COVER  
CERAMIC TILE KITCHEN & BATH

OAK PAPER TOWEL HOLDER W/ TRAVEL LOCK  
13" GALLEY SLAVE TV

20

ULTRALEATHER SLEEPER SOFA  
ULTRALEATHER RECLINERS  
ULTRALEATHER J-LOUNGE  
DELUXE CEILING FAN W/ CHROME TRIM

INSIDE FLOOR CLEARANCE LIGHTS

FLAT SCREEN MULTI PURPOSE MONITOR FOR GPS, COMPUTER & COLOR  
BACK UP CAMERA  
ENTERTAINMENT CENTER W/ 27" FLAT SCREEN TV W/ PICTURE IN PICTURE  
AND DISH PVR.  
DUAL LNB IN MOTION ROOF MOUNTED SATELLITE DISH

LIVING ROOM AND BEDROOM DISH PVR'S (PERSONAL VIDEO RECORDERS)  
27" FLAT SCREEN TV W/ REMOTE

20" FLAT SCREEN PATIO TV  
4 CHANNEL STEREO AMPLIFIER W/ SPEAKERS & SUBWOOFERS

9 SPEAKERS W/ 4 VOLUME CONTROLS AND SUBWOOFER

FOUR ELECTRIC SUNVISORS: WINDSHIELD, DRIVER & PASSENGER SIDE

ON-BOARD ELECTRONICS PACKAGE INCLUDING PENTIUM 4 PROCESSOR  
AND 30 GB HARD DRIVE COMPUTER SYSTEM COMPLETE W/ WIRELESS  
KEYBOARD, MOUSE AND SOFTWARE.  
HANDS FREE CELL PHONE & IN MOTION CELLULAR EMAIL  
ADDITIONAL 150 WATT EMERSON AMP FOR COMPUTER SPEAKER AND  
HANDS FREE CELL PHONE SPEAKER  
KEYLESS ENTRY

SIDE BY SIDE 14 CF 2 DOOR REFRIGERATOR/ FREEZER W/ ICE MAKER  
STAINLESS STEEL SMUDGE PROOF FINISH REFRIGERATOR DOORS  
REFRIGERATOR W/ BRIGHT HALOGEN LIGHTING IN BOTH FRESH FOOD &  
FREEZER AREA, FLIP UP SHELF GUARDS, LARGEST FREEZER CAPACITY IN  
INDUSTRY AND RECIRCULATING FAN  
SOLID OAK RAISED PANEL CABINET DOORS W/ HIDDEN HINGES &  
BRUSHED NICKEL PULLS

21" 3 SEALED BURNER CHROME TOP STOVE W/ ELECTRIC IGNITION ON  
STOVE TOP  
GE ADVANTUM OVEN/ MICROWAVE

SOLID SURFACE GRANITE LIKE COUNTERTOP W/ STAINLESS STEEL SINK  
AND GARBAGE DISPOSAL  
MOEN MONTICELLO GALLEY FAUCET W/ PULL OUT SPRAYER

HEATED CERAMIC TILE IN KITCHEN & BATH/ CERAMIC TILE AT ENTRY/ ALL  
WITH DECORATIVE ACCENTS

# Even more SEE YA and SEE YA GOLD



SEE YA Standard Features

## Standard Features



SEE YA GOLD Upgrade Package

### BEDROOM AND BATH APPOINTMENTS

CEDAR IN BEDROOM WARDROBE  
FULL LENGTH DRESSING MIRROR  
13" TV/DVD COMBO W/ REMOTE  
GOOSE NECK READING LIGHTS ABOVE BED  
SOFT TOP DELUXE SPRING MATTRESS  
ONE PIECE SHOWER OR GARDEN TUB  
LIGHT IN SHOWER  
HIGH DOME DUAL PANE SKYLIGHT W/ SHADE  
SEAMLESS ONE PIECE SINK AND COUNTERTOP  
HEIGHT ADJUSTABLE RESIDENTIAL STYLE MASSAGE SHOWER HEAD  
GLASS SHOWER DOOR W/ TOWEL BAR  
LARGE MEDICINE CABINET W/ MIRROR  
PORCELAIN TOILET

GRANITE LIKE COUNTERTOP W/ STAINLESS STEEL SINK  
RESIDENTIAL STYLE DELUXE ADJUSTABLE SHOWER HEAD AND EUROPEAN SOAP/ SHAMPOO DISPENSER  
ETCHED GLASS SHOWER DOOR W/ THREE TOWEL BARS



### ELECTRICAL SYSTEMS

SURGE PROTECTOR POWER PROTECTION DEVICE  
SYSTEMS MONITOR PANEL  
7.5KW DIESEL GENERATOR  
2000 WATT INVERTER W/ 100 AMP CHARGE  
EIGHT BATTERIES: 4 INVERTER, 2 ENGINE, 2 COACH  
50 AMP 120V/240V POWER DISTRIBUTION PANEL  
POWER CORD WITH QUICK DISCONNECT  
BATTERY DISCONNECT SWITCHES  
BATTERY ISOLATOR BYPASS SWITCHES  
INTERIOR LOCATED FUSES FOR EASIER CHANGES

ADDITIONAL 400 WATT INVERTER FOR COMPUTER SYSTEM

### HEATING, VENTS AND AIR CONDITIONING

27,000 BTU RESIDENTIAL STYLE BASEMENT AIR CONDITIONING SYSTEM  
W/ HEAT PUMP  
ELECTRONIC CONTROLLED DASH HEATING AND A/C SYSTEM W/  
DEFROSTER  
40,000 BTU FURNACE  
IN-FLOOR DUCTED HEATING AND AIR DISTRIBUTION SYSTEM

HYDRO-HOT™ HEATING SYSTEM PROVIDES HOT WATER ON DEMAND,  
HEATED FLOOR TILES AND RADIANT HEAT STATIONS THROUGHOUT COACH.

DELUXE CEILING FAN  
DUAL PANE WINDOWS

### PLUMBING AND LP SYSTEMS

10 GAL. LP GAS/ELECTRIC WATER HEATER  
38 GALLON LP TANK (80% USABLE LIQUID FILL AREA)  
DEMAND WATER SYSTEM W/ PUMP  
WATER FILTER  
NO-FUSS FLUSH BLACK HOLDING TANK RINSING SYSTEM  
GRAVITY AND PRESSURIZED WATER FILL

10 GAL. LP GAS/ ELECTRIC WATER HEATER W/ HEAT EXCHANGER

SHURFLO FLOJET VARIABLE SPEED WATER PUMP GIVES CONSTANT  
PRESSURE TO FAUCETS WHEN MULTIPLE FAUCETS ARE USED

**ALFA's Solid Gold 5 Year Protection Plan Is Included At No Extra Charge**

You don't have to pay an additional \$7,500.00 or more for an extended service contract when you buy an ALFA 2004 motor-home. Every 2004 ALFA comes with ALFA's "Solid Gold 5 Year Protection Plan" included at no additional cost.

**Bumper to Bumper, Inside and Out Coverage**

ALFA Leisure's new "Solid Gold 5 Year Protection Plan" is so comprehensive that it offers bumper to bumper, inside and out coverage for 5 years.

**More Than A Structural Warranty**

ALFA's new protection plan includes towing/ roadside assistance and trip interruption for the full 5 year term!

**Buy With Confidence**

ALFA Leisure is so confident in the quality of their products, and so disappointed in the confusion that other manufacturers have created concerning warranties and extended warranties, that they decided to offer the new "Solid Gold 5 Year Protection Plan" to ensure their customers have the best experience possible with the purchase of their new ALFA motorhome.

Texas State Law limits the availability of warranty service in the State of Texas exclusively to those service providers authorized as dealers for the product for which warranty service is being sought. For this reason Alfa's open service policies are not available in the State of Texas. We apologize in advance for any inconvenience this causes our customers.

# ALFA's Solid Gold 5

## Solid Gold 5 Year Protection Plan No one else has it!

ALFA is the only company to honor their claim of quality, reliability, durability and performance with a 5 year protection plan. To buy an extended service contract on other motorhomes, you could pay \$7,500.00 or more! With ALFA's 5 year protection plan, a service agreement valued up to \$7,500.00 is included at no extra charge!



**PLUS!**

## Coach-Net® 24/7 Emergency Roadside Service

Our exclusive 24-hour customer support benefits include:

- Emergency roadside assistance
- 24-hour toll free emergency message service
- \$500.00 trip interruption reimbursement
- Service assistance
- Free jump starts
- Free tire changes
- Free fuel delivery
- Free lock out service
- Renewable after one year for a nominal fee
- And more!

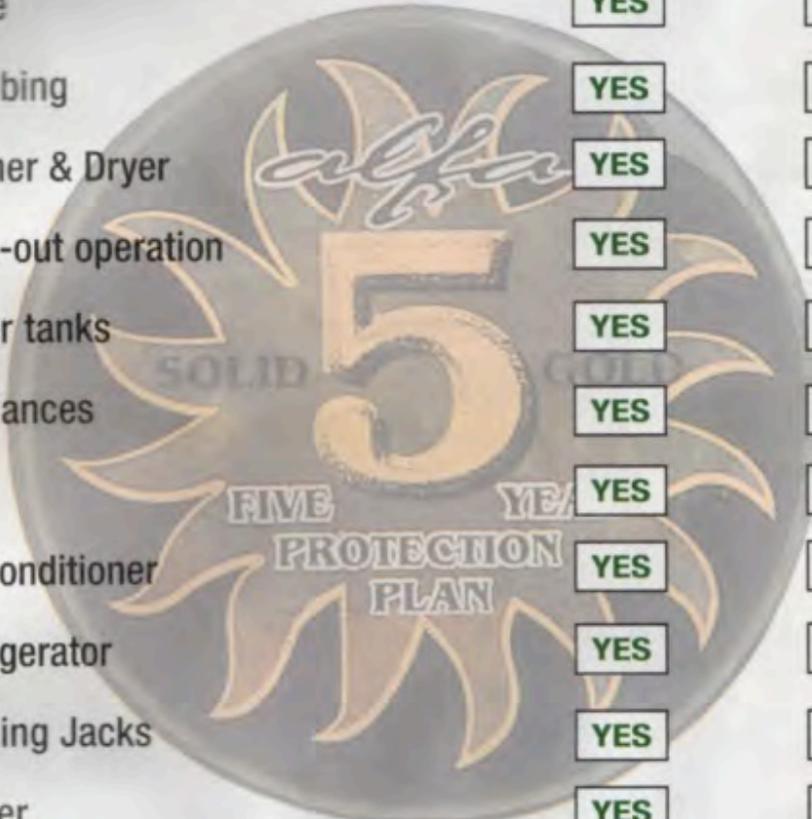


# Year Protection Plan

## Compare ALFA's Coverage And See For Yourself!

Don't be fooled by sometimes misleading manufacturer's warranties or extended service agreements that cover much less.

	ALFA 5 Year Protection Plan	Other Manufacturers After 1-3 Years
Travel expenses, meals and lodging	YES	NO
Towing and road service	YES	NO
Stove	YES	NO
Plumbing	YES	NO
Washer & Dryer	YES	NO
Slide-out operation	YES	NO
Water tanks	YES	NO
Appliances	YES	NO
TV	YES	NO
Air Conditioner	YES	NO
Refrigerator	YES	NO
Landing Jacks	YES	NO
Heater	YES	NO
CoachNet 24/7 Emergency Roadside Service.	YES	NO



(Renewable after one year for a nominal fee)

**ALFA covers all the above, plus much more!**



**More YES's**



**More NO's**

### ALFA Offers More!

- Full five year coverage
- Roadside Assistance and towing insurance up to \$150 per occurrence from 1st day (does not include tires)
- Trip interruption insurance up to \$300 per occurrence (up to \$100 per day for meals & hotel for up to 3 days) from 1st day
- 1st year limited warranty provided by ALFA with \$0 deductible (see back page of this brochure)
- Years 2 to 5 covered by combination of supplier warranties and service contract with maximum deductible of \$100 per visit
- Minimum number of exclusions
- Best protection plan available
- Included in the purchase price of every ALFA!

#### What is Covered:

Virtually all of your motorhome is covered for 5 years. This is not a mere "structural" warranty, but real protection for your valuable investment. How comprehensive this package really is can be best demonstrated by listing the major exclusions.\*

#### General Exclusions:

Abuse, owner negligence, neglect or exposure. Specific exclusions include readily accessible and replaceable component parts with a value of less than \$15, such as fuses and light bulbs. Tires, batteries and VCR after their manufacturers' warranties expire. Glass, weatherstrips, trim, moldings and rubber hoses after the expiration of the Alfa one year warranty. Generally, everything else is covered. Contact your local Alfa dealer for complete details. Maximum financial obligation is limited to \$100.00 deductible per visit after the first year.

\*This is not an agreement but an outline of general coverage. Please read the manufacturer's warranty and the Alfa Leisure Solid Gold™ Five Year Protection Plan contract service agreement available at your ALFA dealer for exact coverage terms and conditions.

Contact your local ALFA dealer for complete details. Maximum financial obligation is limited to \$100.00 deductible per visit after the first year. Visit us at [www.alfaleisure.com](http://www.alfaleisure.com)

## More Fabulous Features!

- Bus-like aluminum vented grill covers for air conditioner, air intake and engine access.
- Battery fill-can storage right next to your batteries.
- Improved handling with aerodynamically enhanced front cap design and re-distribution of heavy chassis components.
- Easy accessibility to batteries, fuses, and generator with our wider hinged front cap access cover.
- Steel framed entry door.
- Improved self-storing step cover design.
- Rear view mirror for interior viewing
- Redesigned armrest and switch layout

# Basement Air Conditioning

## Better Thermal Efficiency

The finest home would not be pleasant to live in without good air conditioning. When you own a See Ya Motorhome you can count on cool and pleasant living because ALFA's floor ducted air conditioning is superior to other roof ducted systems in many ways. The key factor is that the floor ducts on an ALFA Motorhome are not subjected to the heat generated by the sun

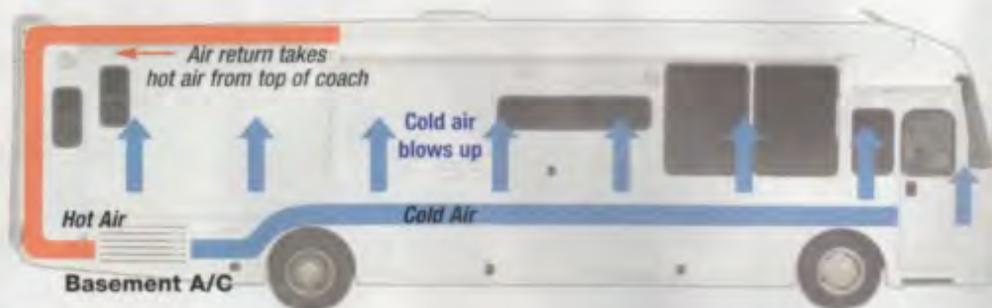
beating down on the roof. All of our ducting runs through the cool dry basement of the coach. The air conditioner only has to cool the coach, not the hot roof ducts and the coach. Independent testing has shown that ALFA's floor ducted system performs up to 40% better than a roof ducted system because of this simple design factor.

### Whisper-Quiet™ System

The air conditioner is installed in the chassis, keeping the noise and vibration often associated with air conditioners outside the unit, which leaves the interior quiet and cool.

### Easy to Operate

Just set the combination cooling/heating thermostat like you would on your residential system at home. Set it... and forget it! It's that easy to perfect temperature control in an ALFA Motorhome.



### How ALFA's Basement Air Conditioning System Works

Hot air is drawn into the upper air return duct, through the return line, and into the basement air conditioner. It is then converted into refrigerated air and blown into the main 3" x 17" in-floor duct line. From there it is distributed throughout the coach.

# *Aerodynamic*

By placing the air conditioner, heater, and ducting in the basement, we free up the valuable interior space for headroom and overhead storage.



**Do you want a brick...**



Conventional motorhome of the past...  
Only 6'6" of headroom



*or do you want a bullet?*



ALFA See Ya Motorhome of the future...  
A full 7'6" of headroom!

## **Unitized basement air**

An underfloor, integrated air conditioner system blows into one end of a 3" by 16" straight duct, fully protected from radiant heat and incredibly insulated.

## **Deepest & tallest slideouts**

6'2" headroom and 42" deeper, the slideouts enable us to provide you up to 2 feet more passage in our spacious living room.

## **More headroom**

the tops of the windows are above standing eye level, and the two foot wider living room, vastly increases interior volume, producing a home-like feel, and virtually unlimited views of the great outdoors.

## **Increased thermal efficiency**

by 40% allows us to offer the most thermally efficient coach, able to be cooled solely by park-powered air conditioning.

# RVing - The New National Pastime

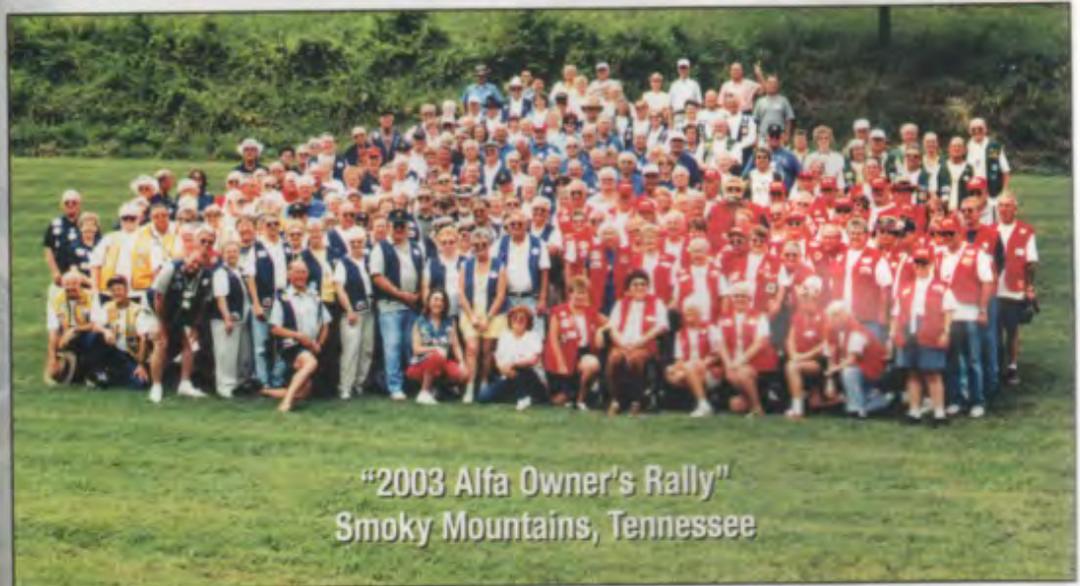
## Real People - Real Adventures!

"The overall quality control of the See Ya is outstanding, especially in the current units coming off the line. Coach for coach, dollar for dollar, you will not find a better value anywhere, in my humble opinion."

Ron Bertsch

Join the fun, cherish the memories. *Your first year's membership in the ALFA Owners Club is included with the purchase of your ALFA.* Travel to exciting destinations with quality minded people like yourself. Numerous activities are hosted by local chapters, leading up to the annual national rally.

Your adventure of a lifetime may be just beginning with your ALFA purchase. For Johnnie R. Crean, ALFA's founder and president, it has been a lifetime of adventure since childhood. He has dreamed up functional and innovative RV's and great ways to use them.



"2003 Alfa Owner's Rally"  
Smoky Mountains, Tennessee



Meet another pair of ALFA Ambassadors, Joe and Kay Demarte. Like Bob and Sue on page 2, you can find them travelling the U.S. in their ALFA See Ya. If you have questions, feel free to email them at [joe@demarte.com](mailto:joe@demarte.com)



Everyone has a good time at an ALFA rally.



## From The Desk of Johnnie Crean

"We surveyed our ALFA owners recently and almost 80% said they'd buy another ALFA, and another 17% said they probably would. We're proud of the quality and durability that make our customers lifelong owners of ALFAs. We consider every customer a member of our family."

## Ride to the Wall

Paul Revere & the Raiders kicked off the third annual Ride to the Wall in behalf of the nation's veterans with a free concert on May 3, 2003 at the Florida Vietnam Veteran's Reunion. 50,000 veterans attended the annual reunion in Melbourne, Florida.

On May 4, Revere led a procession of motorcycles out of Melbourne. Stopping to meet veterans groups en route, they passed through Florida, Georgia, South Carolina, North Carolina, and Virginia, then arrived in Washington, D.C. on May 23. There, they joined the 16th annual Rolling Thunder Memorial Day Weekend observance honoring Vietnam veterans. An estimated 500,000 veterans participated.

ALFA's new See Ya Gold motorhome was there, too. Driven by Paul's wife, Sydney while Paul took the lead on his Harley, she found the drivability and maneuverability of the coach to be spectacular. The See Ya and See Ya gold are some of the easiest coaches around for a woman to drive. The tall headroom and spacious interior make this a perfect choice for a band and on this trip, the See Ya Gold was also used as a dressing room by Billy Ray Cyrus and Nancy Sinatra.

We at ALFA are proud of our country and are proud to be a part of this tribute to the many men and women who served in its wars and gave their lives for it.

*ALFA customers Jim and Barbara Sells in front of Paul Revere's coach in Melbourne, FL, May 3, 2003 during the Ride to the Wall kickoff concert.*



*Paul Revere, Sydney Revere, Nancy Sinatra, and Chairman of the Joint Chiefs of Staff General Richard Myers during a "Ride to the Wall" break.*



*Billy Ray Cyrus and Paul Revere*

# You're covered in an ALFA

## Limited One-Year Warranty

### I. Coverage

ALFA LEISURE, Inc warrants to YOU, the FIRST CONSUMER PURCHASER, that your new motorhome to be free from defects in material and workmanship, under conditions of normal use and subject to reasonable and necessary care and maintenance as set forth below.

Provided the procedures in Part IV of this warranty are followed, and provided further that you make every effort immediately upon discovery of the defect to prevent further damage, ALFA Leisure will correct defects in material or workmanship by repair or replacement of any necessary parts, at our election, free of charge. ALFA Leisure will not, however, replace or repurchase the motorhome from you.

This warranty is not intended to replace valid warranties on appliances and equipment manufactured by third parties and installed by ALFA Leisure, but we will assist you in enforcing these valid third party warranties (except for tires and batteries) throughout the term of this warranty, upon presentation of proof of compliance with the warranty procedures of the appropriate appliance or equipment third party manufacturer. If you cannot obtain satisfactory results from such third party manufacturers due to no fault of your own, ALFA Leisure may, at its election, consider such appliances and equipment as covered by this warranty.

Reasonable and necessary maintenance means following the procedures for care and maintenance according to the schedules in the Owner's Manual and further requires return of the unit to the SELLING DEALER (or other authorized travel, service or repair facility in the manner set forth in Part IV below) for necessary periodic service, adjustments, and repair. Minor adjustments (such as adjustments to the interior or exterior doors, LP regulator pressure, cabinet latches, etc.) will be performed by the dealer during the first 90 days of warranty coverage. Thereafter, such adjustments are the responsibility of the owner as normal maintenance unless required as a direct result of repair or replacement of a defective part under this warranty.

### II. Duration

This warranty begins on the date of delivery to you, the first consumer purchaser, when the motorhome is first placed into service as a rental, commercial or demonstrator unit (whichever comes first) and extends for a period of one year from that date or until the unit has received 15,000 total miles of usage as determined by the mileage shown on the odometer (whichever comes first).

This warranty covers only those defects in material and workmanship which become evident during the one year period. Written notice of any defects must be given to the Selling Dealer or ALFA Leisure, no later than one (1) year and ten (10) days after the delivery date to you.

Any implied warranties of merchantability and fitness for a particular purpose are limited in duration to the one year period stated above. Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you.

### III. Exclusions

- A. The motorhome chassis system, including the chassis drivetrain, are separately warranted by the chassis and drivetrain manufacturers.
- B. Tires, which are separately warranted by the tire manufacturer.
- C. Batteries, which are separately warranted by the battery manufacturer.
- D. VCR, which is separately warranted by the VCR manufacturer.
- E. Any motorhome subjected to abuse, misuse, negligence, or accident.
- F. Defects resulting from failure to comply with instructions contained in the Owner's Manual.
- G. Defects caused, in whole or in part, by alteration or modification of the motorhome.
- H. Consequential and incidental damages, including but not limited to transportation to and from dealer and manufacturer locations; loss of time, including time lost from work; inconvenience; commercial loss; loss of use; towing charges; transportation fare; car rentals; telephone calls; hotel bills; and loss or damage to other personal property. Some states do not allow exclusions or limitations of consequential or incidental damages, so the above limitation may not apply to you.
- I. Deterioration due to normal wear or exposure.
- J. Readily accessible and replaceable component parts such as light bulbs, fuses, screws, etc. in which the total value of such defective parts is fifteen dollars (\$15.00) or less.

- K. Any undertaking, representation, or warranty made by dealers or other third parties selling ALFA Leisure products beyond these expressly set forth in this warranty.
- L. Any warranty repair work performed without prior authorization from the Selling Dealer or ALFA Leisure, as required by Part IV, below.
- M. Minor cosmetic flaws or damages customary in the manufacture and display of motorhomes.
- N. Problems with or stemming from the installation of components or accessories not originally installed by ALFA.
- O. Squeaks, creaks, pops, wind noise or other such subjective noises, which are normal for motorhomes.

### IV. Warranty Claim Procedures

If a problem arises which you believe is covered by this warranty, you must first contact the SELLING DEALER or other repair or service facility authorized by ALFA Leisure, and communicate sufficient information to enable him to resolve the matter.

To obtain normal warranty service, you must return the motorhome to the Selling Dealer unless the motorhome is not in reasonable proximity to the Selling Dealer's geographic location. In this case, you must contact ALFA Leisure for identification of an authorized service or repair facility to perform the warranted work. In the event that a failure has rendered the unit unworkable and you are not in reasonable proximity to the Selling Dealer or authorized service facility, you must obtain prior telephonic authorization from the Selling Dealer or ALFA Leisure to have the unit serviced by another motorhome repair facility, and you will be reimbursed for only that portion of such repairs that are covered by this warranty. No coverage will be afforded for repairs made without prior authorization from the Selling Dealer or ALFA Leisure or for work performed beyond the scope of this limited warranty.

ALFA Leisure, at its discretion, may be willing to authorize warranty service work to be performed by any entity in the business of repairing recreational vehicles if requested to do so by the buyer.

If you are unable to resolve any particular claim in one visit to a service center, and must return the unit for a second attempt, you must notify ALFA Leisure at 1-888-590-4485, to enable ALFA Leisure to assist with the successful resolution of the claim.

### V. State Law

This warranty gives you specific legal rights, and you may have other rights that vary from state to state.

### VI. Disclaimer

Errors can sometimes occur in color due to print sources or may be typographical in nature. It is essential to contact your dealer for verification of product.

YOUR ALFA DEALER IS:



*alfa*<sup>™</sup>  
Gives You More!

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